

Shabbir Tajpurwala

Frontend Developer · React · Next.js · WordPress

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PROFESSIONAL SUMMARY

Frontend Developer with **4+ years of experience** building scalable, high-performance web applications. Proven expertise in **React, Next.js, TypeScript, and WordPress**, with a strong eye for UI/UX and a track record of shipping production-grade products. Comfortable owning the full frontend lifecycle — from component architecture and API integration to performance optimisation and cross-team collaboration.

WORK EXPERIENCE

Frontend Developer (Freelance)

June 2025 – Present

Self-employed · Remote

- ▶ Designed and developed responsive client websites using HTML, CSS, JavaScript, React, and WordPress, delivering pixel-perfect UIs from Figma mockups.
- ▶ Built and maintained app.owliver.ai — a Next.js student learning platform; integrated AI chat and MCQ practice APIs, designed a reusable component library, and improved Lighthouse performance score significantly.
- ▶ Delivered app.upskillreskill.co.uk/stoke-on-trent-college — a Next.js career-comparison tool featuring dynamic D3 charts for upskill/reskill pathways based on user-selected careers and degree programmes.
- ▶ Managed version control and collaborative workflows using Git, Jira, and sprint-based delivery.

Frontend Developer · HB Websol

February 2022 – June 2025 · 3 yrs 4 mos

- ▶ Developed and maintained scalable React/Next.js web applications serving users across devices, ensuring seamless cross-browser experiences.
- ▶ Used **Redux** for complex state management, enabling interactive, real-time UIs with predictable data flow.
- ▶ Implemented secure authentication flows and tackled complex frontend performance challenges (code-splitting, lazy loading, memoisation).
- ▶ Built and maintained shared component libraries and design systems, reducing duplication and accelerating team delivery.
- ▶ Collaborated in agile sprints; used Git with branching strategies (feature/develop/main) for smooth team workflows.

KEY PROJECTS

Owliver AI — Student Learning Platform app.owliver.ai

Next.js · REST APIs · AI Integration · Reusable Components

- ▶ Built a full-featured EdTech platform where students select their college and field to access curated courses and chapter-wise MCQ practice sets.
- ▶ Integrated AI chat API to let students ask subject-specific questions and receive instant, contextual answers.
- ▶ Architected a reusable component library reducing UI code by ~40% and standardising design across the app.
- ▶ Optimised bundle size and rendering performance, improving page load times and Lighthouse scores.

UpskillReskill — Career Comparison Tool app.upskillreskill.co.uk/stoke-on-trent-college

Next.js · D3 Charts · Dynamic Filtering · UX Design

- ▶ Developed an interactive career-planning tool for Stoke-on-Trent College where users indicate whether they want to upskill or reskill.
- ▶ Built a dynamic charting system using D3/Recharts that visualises career trajectories based on the user's selected degrees and target careers — enabling side-by-side comparison of pathways.
- ▶ Implemented multi-step filtering (career → degree → college) with smooth UI transitions for a guided, decision-friendly experience.

Amari Villa — Hospitality Website amarivilla.com

WordPress · Custom Theme · Responsive Design · SEO

- ▶ Designed and developed a responsive hospitality website from scratch using WordPress with a fully custom theme.
- ▶ Implemented SEO best practices — structured data, optimised meta, and performance tweaks — to improve organic discoverability.

TECHNICAL SKILLS

Frontend	React, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, GSAP, jQuery, Redux
Backend	Node.js, MongoDB, REST API integration
Design	Figma, Adobe XD, Photoshop, Illustrator — Mockups, Wireframes, Responsive UI/UX
WordPress	Custom themes, Elementor, WooCommerce, ACF, SEO optimisation
Dev Tools	Git, GitHub, VS Code, Vercel, Netlify, Jira, Agile/Scrum
Other	Web Performance (Core Web Vitals), SEO basics, Web Animations, WCAG accessibility

EDUCATION

B.Com. (Honours) · St. Paul Institute of Professional Studies, Indore

2020 – 2023